



“Mosaic Magazine is honestly the BEST PRINT ADVERTISING I have ever done. It brings new clients in constantly and continuously. My first 2 page article INCREASED my client base by at least 65%”

– NORMA HOPE  
Life Synergy Inc.

*Philos* means ‘loving’ and *Sophia* means ‘wisdom’ in Greek. It is commonly translated to mean ‘the love of wisdom.’ One of the greatest philosophers and EXPERTS of his time was Confucius. He wanted his disciples to think deeply for themselves and placed great importance on study and knowledge.

Our PHILOSOPHER article plan can position you as a CONFUCIUS in your area of expertise by having **your wisdom featured in regular large articles** in Mosaic Magazine!

Our perfect PLATINUM PHILOSOPHER article plan:

2 PAGE COLOR ARTICLE with ¼ page color ad

Be featured in the **LARGEST ARTICLE OPTION** available - **TWO PAGE** spreads of approximately 1200 words each, along with your photo and ¼ page ad on the same pages (with a large piece of spectacular artwork to draw readers in). Graphic design of ads is not included in the plan.

x 4 issues

- ▶ Be known for your KNOWLEDGE and experience in your area of expertise.
- ▶ Have enough space to GET SPECIFIC and give concrete, interesting examples and stories that inspire the readers to call you. Stories with details about how therapies, healing techniques, services or products have helped real people are powerful magnets.
- ▶ Have a large and visible ¼ PAGE AD on the SAME PAGE that gives details about your business and upcoming events, workshops (ads can change each issue).
- ▶ Commit 100% to making your business a success by standing out amongst the rest. One of the most effective ways to do this is through articles which attract 6-10 times more attention than regular ads. The math is simple... The more people know about you and what you do, the more clients you will attract and the more time you'll spending doing what you love.

**It's a larger investment but one that generates larger results.**

So what's your investment to have a **Platinum PHILOSOPHER** article plan that will teach our readership of over 100,000\* about the WISDOM and EXPERTISE you have to offer?

THE TOTAL VALUE IS ALMOST \$14,000 ...

**BUT YOU ONLY PAY \$1188 PER ISSUE** 

(4 equal payments of \$1188 + GST)

OR \$1688 for a **ONE TIME** 2 page color article with ¼ page ad (+ GST)

\*Source - www.marketingmag.ca

