

# How can MOSAIC help you?

[www.MosaicMagazine.ca](http://www.MosaicMagazine.ca)

**START**

This is your dream business and you're committed 100% to building it into something lasting. You know you need to **invest in your business** so it will grow. It's a long term plan.

**BIG**

You're doing what you love and really want to **share your gifts, passions and knowledge** with others through your business. Mosaic Magazine is the perfect choice. But where do you start?

**SMALL**

You've got a great little business and want to attract new clients but are on a **limited budget** right now.

**YES**

The math is easy. The more people that know about you and what you do, the **more clients** you will attract to your business.

You know it's important to keep 'your name' out there so people will **remember you** when they need the precise thing you specialize in.

**YES**



**BE THE EXPERT**

**THINK BIG**

**A RESOURCE**

**THE BASICS**

Articles that allow you to educate readers about your area of expertise **receive 6-10 times more attention and results** than regular ads. Become the expert that readers automatically think of first when they need your type of service or business.

Be noticeable. Sometimes bigger IS better. Larger ads always get noticed, give more information about your business or event and help you look **successful, well established and reliable**.

Have new and old clients find you and your business card in our 'Directory of Services' which showcases all the **top businesses and resources** available in our amazing holistic community.

Short and sweet! You just need a **few lines of text** to explain what your business is about or you want to let everyone know about an upcoming workshop, seminar or class you're organizing.



## DIVINE PLANS

Be featured in an article in every issue with the **Platinum Philosopher** (2 page article) or **Gold Guru** (1 page article). Build your business, article by article and attract clients who value your wisdom and knowledge in your chosen field.

## DIVINE PLANS

Have an article in one issue followed up by your ad in the next three issues with a **Silver Sage** (mix of a 2 page article in one issue and a 1/4 page ad in the next 3 issues) or **Bronze Buddha** (mix of a 1 page article in one issue and a business card size ad in the next 3 issues).

## BACK COVER

Have your photo featured on the back cover, along with a group of others. This also includes your name, title and website address. The back cover is prime real estate in the world of magazines and this photo option is very affordable.

## DISPLAY ADS

Whatever size display ad you want, whether you need a **full page ad, half page or quarter page display ad**, Mosaic can help you get noticed in a big way! Be the one that stands out.

## BUSINESS CARDS

Put your business card in **Mosaic's Directory of Services** so readers can find you quickly when they need you. A solid way to promote your business and still keep your budget.

## WORD ADS

Promote your business or next event in a classified word ad in the **Marketplace and Calendar of Events** section. It's the most affordable option and way to reach almost 50,000 readers.