



“The fact that every article generates hundreds of phone calls to my clinic is proof that this little gem of a magazine gets noticed and read by so many people.”

– TAMMY QUICK
Quick Health Clinic

Guru means ‘a personal spiritual teacher’ in Hindu/Sanskrit. It is commonly translated to mean ‘a recognized guide or leader.’ The importance of finding a guru who can impart transcendental knowledge is one of the tenets of Hinduism.

Yoga masters say: ‘When the disciple is ready, the Guru appears.’ AND where does the modern GURU appear? Mosaic Magazine! **Be featured in regular articles that showcase your knowledge.**

Our glittering **GOLD GURU** article plan:

1 PAGE COLOR ARTICLE with your business card ad

Be featured in **ONE PAGE ARTICLES** of approximately 600 words each, along with your photo and business card ad on the same page (with amazing artwork to draw readers in). Graphic design of ads is not included in the plan.

x 4 issues

- ▶ Share your **EXPERIENCE** and abilities that have placed you in the role of a **TEACHER**.
- ▶ Attract new clients by being featured in 4 **CONSECUTIVE** articles, each building on the other, and each one educating the reader on a different aspect of what you do.
- ▶ Each one page article gives you just enough room to provide indepth information to capture the readers’ interest to call you.
- ▶ Have a **BUSINESS CARD** ad on the **SAME PAGE** that gives details about your business or upcoming events (ad can change each issue).
- ▶ Be seen as a teacher and leader in your field. You know that writing articles that educate people is really an investment in yourself and your business. The more people know about you and what you do, the more people you will attract to you.

This is a solid way to invest in your business to help it grow quickly.

So what’s your investment to have a **GOLD GURU** article plan that will position you as a knowledge **TEACHER** and guide to our readership of over 100,000*?

THE TOTAL VALUE IS ALMOST \$7,000 ...

BUT YOU ONLY PAY \$788 PER ISSUE ❤️

(4 equal payments of \$788 + GST)

OR \$1088 for a **ONE TIME** 1 page color article with business card ad (+ GST)

*Source - www.marketingmag.ca

