



# Mosaic

## Mind, Body and Spirit Magazine

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### CLASSIFIED WORD ADS

Choices	Cost	How to count
<p><b>Marketplace</b></p> <p>General description of your product/service/company (that does NOT include any specific dates for workshops or events). The ad will be placed in alphabetical order under a suitable general heading.</p>	<p><b>1 Word Ad</b></p> <p>\$39 for the first 20 words + 60¢ for each additional word (until 75 words, then \$1 for each word).</p>	<p><b>1 Word</b></p> <ul style="list-style-type: none"> <li>• Phone number (with area code).</li> <li>• All abbreviations and/or symbols such as -, &amp;, @, etc.</li> <li>• All dashes (unless in a phone number).</li> </ul>
<p><b>Calendar of Events</b></p> <p>Description of your workshop/event/class that has a specific date. The ad will be placed according to date order. Also a section for workshops/classes that are held WEEKLY or MONTHLY.</p>	<p><b>1 Word Ad x 4 Issues</b></p> <p>20% discount if running same ad for 1 year (4 issues) with no changes and lump sum payment with 1st issue.</p>	<p><b>2+ Words</b></p> <ul style="list-style-type: none"> <li>• All words separated by a hyphen or a slash.</li> <li>• Email and website addresses count as a new word after every 10 characters.</li> <li>• Each part of a street address is a word (12222 - 33 Street = 4 words).</li> <li>• Each part of a date is a word (February 1, 2014 = 3 words).</li> <li>• Date headings in the Calendar of Events count as words.</li> </ul>
<p><b>BOLDING:</b> First 4-5 words of ad.</p>		<p>Rates below do NOT include GST.</p>



### TOTAL WORDS & AD COST

No.	Cost	No.	Cost	No.	Cost	No.	Cost	No.	Cost	No.	Cost
20	\$39.00	40	\$51.00	60	\$63.00	80	\$77.00	100	\$97.00	120	\$117.00
21	\$39.60	41	\$51.60	61	\$63.60	81	\$78.00	101	\$98.00	121	\$118.00
22	\$40.20	42	\$52.20	62	\$64.20	82	\$79.00	102	\$99.00	122	\$119.00
23	\$40.80	43	\$52.80	63	\$64.80	83	\$80.00	103	\$100.00	123	\$120.00
24	\$41.40	44	\$53.40	64	\$65.40	84	\$81.00	104	\$101.00	124	\$121.00
25	\$42.00	45	\$54.00	65	\$66.00	85	\$82.00	105	\$102.00	125	\$122.00
26	\$42.60	46	\$54.60	66	\$66.60	86	\$83.00	106	\$103.00	126	\$123.00
27	\$43.20	47	\$55.20	67	\$67.20	87	\$84.00	107	\$104.00	127	\$124.00
28	\$43.80	48	\$55.80	68	\$67.80	88	\$85.00	108	\$105.00	128	\$125.00
29	\$44.40	49	\$56.40	69	\$68.40	89	\$86.00	109	\$106.00	129	\$126.00
30	\$45.00	50	\$57.00	70	\$69.00	90	\$87.00	110	\$107.00	130	\$127.00
31	\$45.60	51	\$57.60	71	\$69.60	91	\$88.00	111	\$108.00	131	\$128.00
32	\$46.20	52	\$58.20	72	\$70.20	92	\$89.00	112	\$109.00	132	\$129.00
33	\$46.80	53	\$58.80	73	\$70.80	93	\$90.00	113	\$110.00	133	\$130.00
34	\$47.40	54	\$59.40	74	\$71.40	94	\$91.00	114	\$111.00	134	\$131.00
35	\$48.00	55	\$60.00	75	\$72.00	95	\$92.00	115	\$112.00	135	\$132.00
36	\$48.60	56	\$60.60	76	\$73.00	96	\$93.00	116	\$113.00	136	\$133.00
37	\$49.20	57	\$61.20	77	\$74.00	97	\$94.00	117	\$114.00	137	\$134.00
38	\$49.80	58	\$61.80	78	\$75.00	98	\$95.00	118	\$115.00	138	\$135.00
39	\$50.40	59	\$62.40	79	\$76.00	99	\$96.00	119	\$116.00	139	\$136.00